

# Governing Board

February 8, 2012

Madeleine Romanello, Chair

# Introductions

☼ Ms. Madeleine Romanello, Chair

☼ In attendance:

Lucy Del Valle, *ASPIRA of Florida*

Adriana Kochen, *Institute for Child & Family Health*

Elizabeth Karwowski, *Get Credit Healthy*

Rose Lesniak, *Rose Lesniak Dog Trainer LLC*

Ariel Orta, *Nautilus Middle*

Cheryl Polite-Eaford, *Choices Et Al, Inc.*

Deborah Ruggiero, *Teen Job Corps*

Nelson Santiago, *UNIDAD of Miami Beach*

Wilfredo Seda, *Ayuda*

Madeleine Romanello, *Chamber of Commerce*

Aharon Greenberg, *Helping Hands Food Ko Op*

Marcela Abello, *Aspira of Florida*

Nashely Villegas, *UNIDAD of Miami Beach*

William Priegues, *City of Miami Beach*

Crestina Denis, *City of Miami Beach*

Talmage Thornhill, *City of Miami Beach*

Maria Ruiz, *City of Miami Beach*

Mark Wohl, *Member*

Juan Quinones, *Empowered Youth*

# Programmatic Update – Playing the Game of Life

- ☼ Ms. Jeannette Egozi, Executive Director
  - ☼ Referral Vacancies - **82 for Out of School Program** and **82 for Early Childhood**
  - ☼ Please note additional services including speech therapy, obesity prevention, yoga for youth with ADHD and arts instruction
  - ☼ **Sunshine Fit for Tots Program**
  - ☼ **Eligibility** – Please obtain additional information at [www.PlayingTheGameOfLife.com](http://www.PlayingTheGameOfLife.com) or by calling 305-798-KIDZ (5439)

**Item Not Reached**

# Playing the Game of Life



**Playing the Game of Life** <sup>SM</sup>  
*Changing Lives... One ❤️ at a Time!*

Music • Art • Ballet • Cooking • Yoga • Speech & Language Therapy\* • Camps • Parties • Programs for children with special abilities

Schedule of Programs			
	<i>0-4 year olds</i>	<i>4-12 year olds</i>	<i>Adults</i>
Mon	Pre-K Art (3:30-4:15 PM)	Yoga (3:30-4:30 PM) Ceramics & Jewelry Making (4:30-5:30)	
Tue	Pre-K Ballet (3:30-4:30 PM)	Cooking & Gardening (3:30-4:30 PM) Intro to Ballet (4:30-5:30 PM) Positive Communication (4:30-5:30)	Cognitive Group (10-11 PM) Guitar (4:30-5:30 PM)
Wed	Drum Like an Animal (4:30-5:15 PM)	Percussion 1 (3:30-4:30 PM) Percussion 2 (4:30-5:30 PM) Cooking (4:30-5:30 PM)	
Thu	Music Together® (4:30-5:15 PM)	Yoga (3:30-4:30 PM or 4:30-5:30 PM) Keyboard 1 (3:30-4:30 PM) Keyboard 2 (4:30-5:30 PM)	Yoga (8:00-9:00 AM) Cognitive Group (10-11 PM)
Fri	Family Yoga (10:00-11:00 AM)	Art (3:30-4:30 PM or 4:30-5:30 PM) Guitar 1 (3:30-4:30 PM) Guitar 2 (4:30-5:30 PM)	Vocals (4:30-5:30 PM)
Sat	Family Yoga (12:00-1:00 PM)	Family Yoga (12:00-1:00 PM)	

Private and semi-private appointments available for all classes/ages  
Prenatal Yoga and Individual Counseling are available by appointment  
\*\*Schedule and Programs are subject to change\*\*

## Program Packages

After School Program OR Unlimited\*\*

2 classes daily  
\$250.00 monthly – annual membership  
(sibling discount available)

**Class Bundles\*\***

10 classes – \$130.00

5 classes – \$70.00

1 class – \$15.00

\*\* Special Programs not included

## Special Programs

Positive Communication & Life Skills (PCLS)

\$160 for 8 sessions

Pre-K Art/Pre-K Ballet/Drum Like an Animal

Music Together®/Family Yoga

\$180 for 10 classes OR \$20/class (\$15/sibling)

**Additional Fees**

\$50.00 Annual Registration Fee

Due with enrollment, renewable annually



\* Medicaid and some insurances accepted

[www.PlayingTheGameOfLife.com](http://www.PlayingTheGameOfLife.com) • Phone 305.864.5237

7144 Byron Avenue, 2nd Floor, Miami Beach, FL 33141

Please note that PGL offers a significant discount for Partnership referrals – only \$7 per person per class.

**Item Not Reached**

# Programmatic Update – Teens Are Lifelong Learners

- ☼ Mr. Wilfredo Seda, Program Coordinator
  - ☼ Current Enrollment
  - ☼ Referral Vacancies
  - ☼ Eligibility
  - ☼ Referral to **[WilfredoS@ayudamiami.org](mailto:WilfredoS@ayudamiami.org)**

# Programmatic Update – Morning All Stars

- ☼ Ms. Katie Klose, Program Coordinator
  - ☼ Staffing Changes – Katie Klose is new director. Rita Gangi has joined program.
  - ☼ Referral Vacancies - Room for up to 50 more youth
  - ☼ Eligibility – 6<sup>th</sup> and 7<sup>th</sup> graders; program sites include: Nautilus Middle, Fienberg Fisher K-8 Center, Boys & Girls Club – Flamingo Park, and Teen Club (Recreation)
  - ☼ Referral to [katherineklose@miamibeachfl.gov](mailto:katherineklose@miamibeachfl.gov)

**Item Not Reached**

# Programmatic Update – Parent-Child Home Program

- ⚙ Ms. Cristina Denis, Program Coordinator
  - ⚙ Current Enrollment – Program is now closed for enrollment
  - ⚙ Referral Vacancies
- ⚙ Eligibility –
  - ⚙ Miami Beach residents; and
  - ⚙ Children between 16 months and 36 months old; and
  - ⚙ Low-income households
- ⚙ Information contact: [cristinadenis@miamibeachfl.gov](mailto:cristinadenis@miamibeachfl.gov)

# Programmatic Update – Success University

- ☼ Ms. Talmage Thornhill, Program Coordinator

- ☼ Current Enrollment

- ☼ Referral Vacancies

- ☼ Eligibility

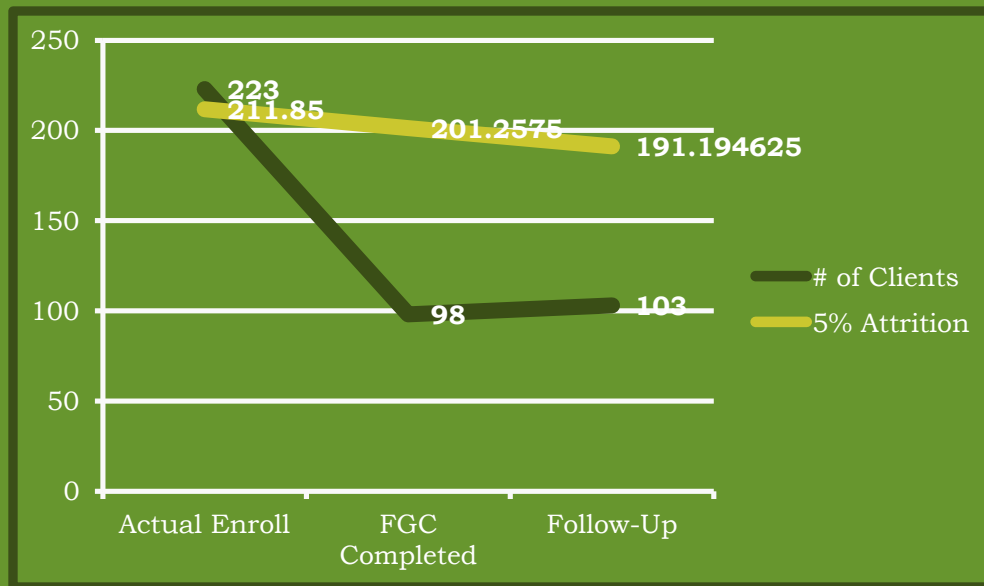
- ☼ Referral to [talmage Thornhill@miamibeachfl.gov](mailto:talmage Thornhill@miamibeachfl.gov)



# Agency Presentation– Helping Hands Food Ko Op

- ☼ Mr. Aharon Greenberg, Director
- ☼ Agency provides kosher and generic food and other items way below retail cost
- ☼ Clients are referred to program based on need
- ☼ Clients purchase food at cost
- ☼ Contact: [ahagreen@gmail.com](mailto:ahagreen@gmail.com)

# 2010/11 Utilization Review



The attrition rates after enrollment are too high. They must be reduced to ensure that:

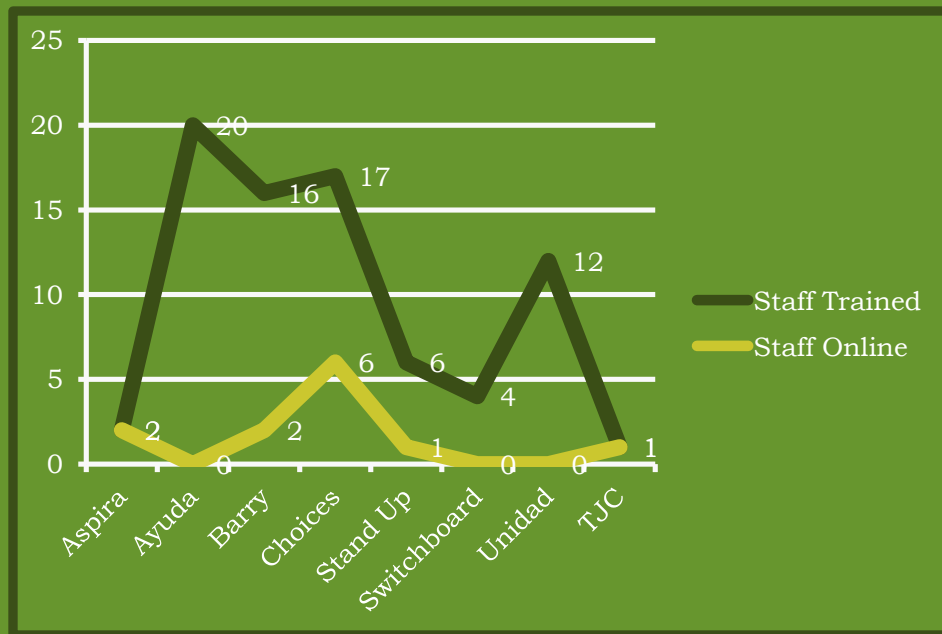
1. Clients access all billable services
2. Sufficient client contacts are made to offer meaningful support
3. Program outcomes are met

# Engagement

- ⚙ Need for all frontline staff to understand the program and its components **and:**
  - ⚙ ***Sell the program's benefits as they relate to each client***
  - ⚙ ***Proactively offer needed services based on intake and client engagement***
  - ⚙ ***Communicate accessibility and continued presence of program and Partners***

**FAQs sheet distributed**

# 2010/11 Utilization Review



High staff turnover has various detrimental effects including:

1. Delays in service commencement
2. The absence of institutional knowledge resulting in an inherent learning curve each year and undermining collective experience and skills development

The average turnover cost for an \$8.00 per hour employee is **\$5,505.80**.

The national voluntary turnover rate in non-profits is **12.6%** and the total turnover rate is **16.4%**. **Our frontline turnover rate is 85%.**

# Funds Left on the Table<sup>1</sup>

Agency	Undrawn Funds	Turnover Cost <sup>2</sup>	Total Net Loss
Ayuda	\$ 4,900	\$ 110,116	\$ 115,016
Barry Univ.	\$ 2,020	\$ 77,081	\$ 79,101
SFCFC	\$ 5,540	\$ 16,517	\$ 22,057
Stand Up	\$ 1,280	\$ 27,529	\$ 28,809
Unidad	\$ 3,460	\$ 22,023	\$ 25,483
<b>TOTALS</b>	<b>\$ 17,200</b>	<b>\$ 253,266</b>	<b>\$ 270,466</b>

1 – Represents those enrolled cases not subsequently drawn upon

2 – Conservatively estimated at \$8.00 per hour position

# Leadership Retreat

- ⚙ Cost estimate received from Marlene Green, professional coach, for \$10,500
- ⚙ Awaiting additional possible consultants from the former executive director for the Center on Non-Profit Effectiveness
- ⚙ The cost for any retreat would have to be borne by all members of the Partnership
- ⚙ In the event of no funding, a punch list should be created and addressed by the agency CEOs

**Chair and CEO to meet to discuss engagement strategy & establish timeline for agency CEO engagement prior to next meeting**

# Issuance of RFLI in Fall

- ⚙ Issue arose with the integration of for-profit providers and the selection of agencies for grant applications
- ⚙ RFLI will open process to more providers and expand the scope of potential services that would fall under the Service Partnership
- ⚙ Any agency wishing to contract for services must respond to RFLI
- ⚙ RFLI workshop will be held as submission date approaches

# CEO Series

- ⚙ Policy-driven trainings **exclusively for agency CEOs**
- ⚙ Agenda will be driven by CEOs
- ⚙ First session will focus on existing request: **The Contractor Service Model: A Primer for the Recruitment and Management of Contracted Staff** on Friday, March 23<sup>rd</sup>, 9am – 11am, City Manager's Small Conference Room, 4<sup>th</sup> Floor City Hall
- ⚙ RSVP to [mariaruiz@miamibeachfl.gov](mailto:mariaruiz@miamibeachfl.gov)



# Diversifying Our Funding

## Envision Miami Beach

*Committed to building community and strengthening families*

**Envision** Miami Beach seeks to strengthen community resources and providers serving our youth and families by centralizing efforts and maximizing resources. By creating **one** effort on behalf of all of our residents, energy and resources can be focused on providing quality, accessible services for all.

**Envision** Miami Beach provides businesses and individuals an opportunity to lead this effort by:

- Streamlining fundraising and resource efforts
  - Convenient one-stop to make donations to specific causes and individual providers
  - Leveraging donations to maximize citywide impact
  - Facilitating volunteer opportunities and skill-matching
- Serving as ambassadors of our “one door” policy of help
- Promoting businesses that support our community’s youth and families

**Envision** Miami Beach supports non-profit and faith organizations by:

- Providing universal promotion of community-based efforts
- Building capacity and improving the delivery of community services
- Increasing community awareness and facilitating resident access to agency services
- Leveraging and/or creating marketing dollars for non-profit organizations
- Establishing a one-stop place to accept donations supporting all member agencies and cause-specific initiatives

# Meeting Date Change

- ⚙ The Board has changed the regular meeting date to the **third Wednesday of each month at 9:30am** effective March 2012 meeting

# Good & Welfare

- ⚙ Real Estate Council Breakfast Panel: ***For the Love of Miami Beach***, Friday, February 10<sup>th</sup> @ 8am, The Alexander Hotel & Resort
- ⚙ Free tax prep services are available through City of Miami Beach via appointment. Call 305-673-7491
- ⚙ City of Miami Beach 2012/13 CDBG applications are tentatively available March 8<sup>th</sup> and due April 9<sup>th</sup>. Contact [briangillis@miamibeachfl.gov](mailto:briangillis@miamibeachfl.gov)
- ⚙ **Encouraging Appropriate Behavior**, inclusion training of practical strategies for increasing positive behavior in all children presented by CCDH. Strategies include managing transitions; and creating limits, classroom rules, and schedules as a way to encourage compliance and positive social interaction. Wednesday, March 7 and Thursday, March 8<sup>th</sup>, 10am – 12pm. North Shore Park & Youth Center. RSVP at [mariaruiz@miamibeachfl.gov](mailto:mariaruiz@miamibeachfl.gov)

# Good & Welfare

- ⚙ Nelson Santiago encouraged the purchase of Heat tickets through their new program as a means of making free tickets available to community's youth
- ⚙ Nelson Santiago distributed the Leadership Workforce Institute brochure
- ⚙ Unidad and Aspira are beginning to explore ways of working together to serve youth